

# **Guidelines on photographs and images of children and young people**



Photographs and video play an important part, not only in promotion and advertising of BYT events but also as part of many productions. However, some safeguards are required.

When a young person makes an application to participate in a BYT activity, they (or their parent/carer if the young person is under 18) will be asked to give permission for the use of photographs or video for BYT purposes. Any young person for whom permission is not given will be noted in the appropriate register. The workshop or project leader must check this register before any photographs are taken and ensure that that young person is not photographed.

Individual young people should not be named in photographs.

Photographs should be used only for BYT purposes. When photographs are released to third parties, it must be made clear that they should be used only for the promotion of BYT activities and not passed to others without permission.

Where possible, acknowledgement will be given to the photographer.

To reduce the risk of inappropriate use, only use images of children in suitable dress. With regard to the actual content it is difficult to specify exactly what is appropriate given the wide diversity of activities offered by organisations. However there are clearly some situations where the risk of potential misuse is much greater than for others. With these situations, the content of the photograph should focus on the activity not on a particular child and should avoid full face and body shots.

BYT Child Protection Procedures and Guidance should be followed at all times.

## **Guidelines for use of non BYT photographers at events**

Provide a clear brief about what is considered appropriate in terms of content and behaviour.

The photographer should be accompanied by a member of BYT staff at all times. Do not allow unsupervised access to children or one-to-one photo sessions at events.

If parents or other spectators are intending to photograph or video at an organised event they should also be made aware of your expectations. This should only be allowed if permission has been received for all participants.